

## Clients solving Real IR Website Challenges

A NASDAQ listed company wanted full control over managing their Investor Relations website content without relying on their internal IT resources, or external vendors. They needed a solution that allowed their IR team to update content easily, while keeping hosting in-house. B2i provided a flexible platform that integrated directly with their existing infrastructure, giving them a solution that fit their exact needs.

Needed full control over IR content.	Overwhelmed IT and rigid website structure hampered IR updates.	Wanted full control of IR content and hosting, but needed data feeds and easy management.	IROffice gave full IR content control with support, all within their own infrastructure.
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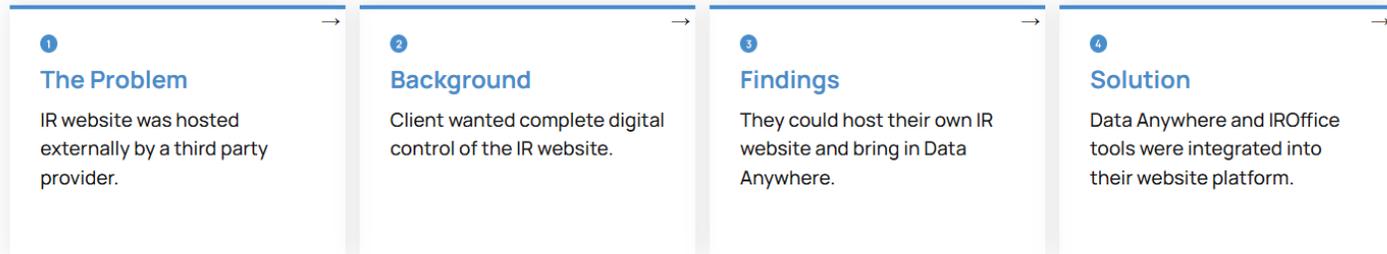
NYSE listed client was looking for a technologically advanced solution to power their Investor Relations website allowing content to be updated easily, without the need of a developer. Over the years, they successfully launched four spin-offs and have remained a dedicated client. As time progressed, their focus expanded toward unifying their corporate and investor websites. This shift introduced new challenges in managing both development and live environments while evolving website designs.

<b>1</b> <b>The Problem</b> Client wanted complete digital control.	<b>2</b> <b>Background</b> Needed to manage both dev and live environments simultaneously.	<b>3</b> <b>Findings</b> Simultaneous website management could be done easily.	<b>4</b> <b>Solution</b> Installed Data Anywhere tools into multiple website environments.
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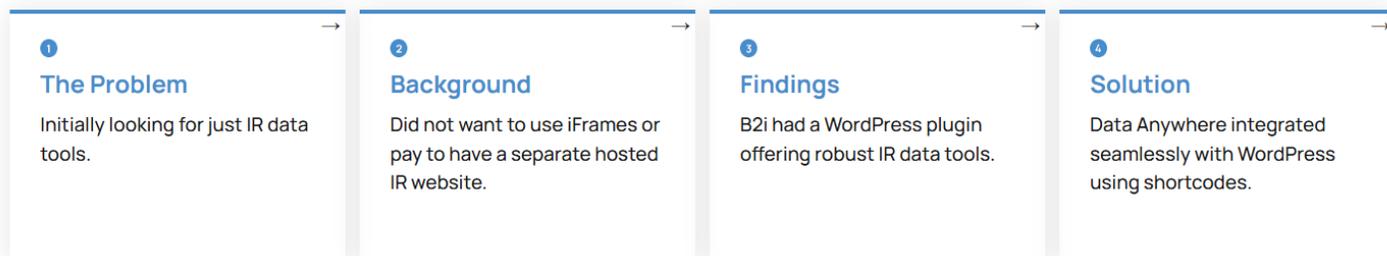
After struggling with a vendor that couldn't support their SEO needs, an NYSE listed company turned to B2i to unify their corporate and IR websites. B2i delivered a flexible solution with full SEO control, seamless integration, and significant cost savings—all while ensuring brand consistency across their digital presence.

<b>1</b> <b>The Problem</b> SEO / marketing initiatives couldn't be done easily or cost effectively.	<b>2</b> <b>Background</b> Corporate + IR website was hosted by a third party provider.	<b>3</b> <b>Findings</b> Websites would need to be redesigned on another web platform.	<b>4</b> <b>Solution</b> B2i provided the needed SEO and marketing avenue through Data Anywhere & IROffice technology.
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Originally, a NASDAQ listed company had a separately hosted IR website but sought alternative solutions to retain full control without sacrificing functionality. Our answer was to develop their design specifications within their WordPress account, hosted by the company internally. This tailored solution seamlessly integrated their corporate and IR websites, offering enhanced data solutions while reducing overall costs.



A NASDAQ listed company approached us seeking an integrated data solution for their Investor Relations website. With no requirement for design or development work, they solely needed financial data for their investor communications. Leveraging our WordPress plugin, their team seamlessly incorporated the necessary financial data, effortlessly styling it to suit their needs. Additionally, they benefited from our automated, corporate-branded email notifications for press releases, SEC filings, and end-of-day quote information.



A partner agency needed to manage IR content for multiple clients without building their own infrastructure. They turned to B2i for a scalable, point-and-click solution that allowed them to update and manage client IR sites easily, with no complex development or heavy IT investment required.