



bitrise

APADMI

Bitrise helps Apadmi fast-track mobile success for world's biggest brands



1000+ builds
per month



Day 1 CI/CD
readiness



Consistent
delivery

Summary

Apadmi's goal is to deliver high-quality digital solutions that help brands like Asda, Domino's, iD Mobile, and Co-op thrive in today's competitive market. With highly manual legacy systems holding it back, it turned to Bitrise to provide clients with a consistent, scalable CI/CD solution. With Bitrise, Apadmi can now accelerate mobile delivery and drive measurable ROI and value for clients.

About Apadmi

- Europe's leading digital product consultancy
- 36% record YoY revenue growth
- 420+ mobile experts in 5 European locations
- Major brand clients include Domino's, Asda, Co-op, Carlsberg, and Vodafone

Challenge

Apadmi's mission is to help customers accelerate mobile success, but its legacy CI/CD tools which included Perforce, Jenkins, and later Buddybuild, were slowing progress. As it scaled, Apadmi needed a mobile-first CI/CD platform that ensured consistency, offered early access to iOS and Android updates, and eliminated the need to reinvent the wheel for each client.

"When one of our mobile tools would go down, it was a constant annoyance for our teams who would be stuck and unable to progress."



Daniel Tanner-Davies
Engineering Manager,
Apadmi

"Bitrise lets us focus on what really matters, and that's delivering reliable performance, speed to market and ROI for our clients."



Gary Butcher
Chief Technology Officer,
Apadmi

Solution

After reviewing several options, Apadmi chose Bitrise as its mobile CI/CD platform to support its growing client base. Now with Bitrise, Apadmi can provide clients with a production-ready CI/CD setup in hours—complete with pre-built pipelines, Fastlane integration, and support for native iOS/Android, Flutter, and Kotlin Multiplatform apps. Quality is now embedded into every build step, with full visibility and control across the entire development cycle.

Bitrise solutions

Bitrise full CI/CD product suite, including:



Release
Management



CI/CD



Insights



Build
Cache

Results



Faster time to market

Reusable workflows drive efficiency and higher value throughput.



Confidence to deliver

Automated testing and dashboards ensure reliability for clients like the NHS and Domino's.



Complete visibility

Workflows and metrics can be viewed at a glance, ensuring every project meets Apadmi's high standards.



Competitive edge

Support for the latest tech like Flutter and Kotlin Multiplatform, keeps Apadmi ahead.

[Check out the full story here.](#)

APADMI



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Find out how Bitrise can enhance your mobile development and improve your customer experience—contact us today!

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