

Bitrise helps Shopify accelerate growth



Builds are up
to 50% faster



50% reduction in
tools and overheads



Engineers can focus
on strategic work

Summary

Shopify, a leading global commerce company, partnered with Bitrise to better serve its merchants – migrating from its in-house mobile solution to Bitrise’s complete CI/CD platform. The result: faster builds, improved efficiency, and more time to focus on merchant needs.

About Shopify

- 12%+ share of the US ecommerce market
- Exceeded \$1T in cumulative GMV in 2024
- \$1.1B in operating income in 2024
- 875M+ unique shoppers bought from Shopify merchants in 2024

Challenge

Before Bitrise, Shopify used its own mobile development solution, which included several external tools. While the solution was stable, the team decided to explore a more specialist mobile solution on the market to simplify its build cycle, improve efficiency, and free its engineers to focus on higher-impact projects.

“We wanted a solution that would streamline our build environment and consolidate several tools into one, making it easier for our engineers to access everything in one place”



Yasmin Benatti
Software Engineer at Shopify

"It's great to have a partner like Bitrise that can keep pace with our changing needs. Going forward, we want to keep leveraging Bitrise to improve our efficiency and reduce our CI/CD build time even further."



Colin Gray
Principal Developer, Mobile
at Shopify

Solution

Shopify selected Bitrise as its new mobile solution for its specialized expertise and fast iOS/Android updates. The migration was completed in under three months, and with the new solution in place, mobile engineers can self-serve, take ownership of builds, and catch issues early.

As Shopify's go-to mobile solution, Bitrise provides the stability and consistency needed to support its broader monorepo strategy and future growth.

Bitrise solutions

Bitrise fully hosted solution, including:



Release
Management



CI/CD



Insights



Build
Caching

Results

- ✓ **50% reduction of development tooling** decreases complexity and overheads.
- ✓ **Up to 50% faster CI/CD builds**, removing bottlenecks and boosting efficiency.
- ✓ **Freed engineers from repetitive tasks**, enabling focus on higher-value work.
- ✓ **Shorter time to market** - Shopify's mobile team can deliver more features to merchants faster.
- ✓ **Closer collaboration** across development teams, enabling teams to take ownership and work across departments.
- ✓ **Stable, consistent, and reliable mobile foundation** to support Shopify's wider monorepo strategy and future growth plans.

[Check out the full story here.](#)



Ready for the same success? Discover how we can fuel your growth like Shopify.
Chat with our team.

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