



Northwest Pump

A closer look at the benefits of FuelCloud technology for Northwest Pump.

The customer

Northwest Pump is the largest distributor of fuel equipment on the West Coast, with 18 locations in the Western US, Alaska, and Hawaii. Since 1959, NWP has specialized in creating custom solutions for every client's unique needs, from deploying tailored fuel equipment to building service stations and convenience stores from the ground up.

The challenge

NWP's customers were in need of a fuel management system that could control their fuel costs without breaking the bank. In addition to protecting their tanks from theft or loss, customers wanted an easy way to keep track of where their fuel was going with easy-to-use reporting tools.

The solution

FuelCloud's cloud-based fuel management system fits the budget of NWP's smaller customers, and provides an automated way for users to see their fuel in real time through the FuelCloud mobile app. The system's flexibility makes it easy for any organization of any size or industry to use the advanced monitoring and reporting tools that FuelCloud provides.

Up to 20 times cheaper than other fuel systems

20x

NW Pump has integrated FuelCloud in over 75 businesses

75+



Customer feedback

"FuelCloud is one of the few vendors that stays connected with our customers long after the sale with their monthly subscription fee customer satisfaction is critical. This product was developed by a fuel distributor for fuel distributors to help build their business and make fuel management a smoother process at an affordable price."

- Jim Moran, Product Sales Manager at NW Pump

