

Case Study: Volunteer MBC



Volunteer MBC, fuels purposeful connections between people to respond to pressing social issues in the greater Toronto area. Supports volunteer recruitment and recognition, providing resources and training to engage volunteer.



Challenges

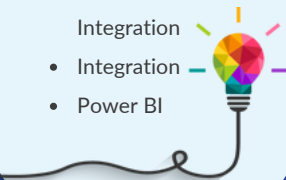
- Lack of automation, and time-consuming.
- Scattered data management across its business processes
- Missing integration with Portal

This led to a need for comprehensive database system for managing constituents

Solution

GiveLife365 Cloud

- Volunteer Management
- Donor Management
- Website Integration
- Integration
- Power BI



Benefit

- Automated volunteer workflows, increased volunteer engagement & improved constituent relationships
- Holistic view of their constituents via a clean comprehensive database
- Dashboards to monitor growing volunteers and donations

