

CASE STUDY

Wargaming Sees a 34% Boost in Recruiter Productivity and 87% One-Way Video Interview Completion Rate via Greenhouse ATS



Company Size
1,001 - 5,000



Industry
Computer Games



Jobma seamlessly integrates with [greenhouse](#) delivering a more efficient hiring experience.

Overview

Wargaming is an award-winning online game developer and publisher. It's recognized as one of the leaders in the free-to-play MMO market, the company delivers authentic gaming experiences and services across PC, console, and mobile platforms. Founded in 1998, they have become a global gaming industry leader.

Challenges They Faced

As their team grew and hiring demands increased, Wargaming faced challenges streamlining their recruitment process. They needed a solution that could seamlessly integrate with Greenhouse, their primary hiring platform, while also meeting their recruitment needs and improving efficiency and candidate experience.

- **Integration Issues:** Wargaming was using multiple hiring platforms, which led to difficulties in candidate processing, and reporting, and contributed to fragmentation.
- **Data Management Problem:** Managing candidates across multiple platforms required manual uploads, leading to increased administrative workload and inefficiencies, and hampering scalability.
- **Poor Customer Support:** Their previous provider's inefficient customer service, created delays and inefficiencies in their hiring workflows.

Goals

To address these challenges, Wargaming was set to find a solution that would make their hiring process smoother. Their key goals included:

- **Simplified Integration Process:** Find a platform that'll sync effortlessly with Greenhouse.
- **Enhanced Hiring Efficiency:** Centralizing candidate processing, tracking, and reporting for data-driven decision-making.
- **Better Candidate Experience:** Offer a smooth and efficient interview process with improved functionalities.
- **Reliable Support & Customization:** To partner with a provider offering responsive customer support and flexibility in implementing new features.

Solution: Jobma

To address Wargaming's recruitment challenges, Jobma provided a tailored video interviewing solution with the following key benefits:



Seamless Greenhouse Integration

Candidate data now syncs seamlessly, removing the frustration of manual uploads and saving recruiters valuable time



Advanced Video Interviewing Features

Jobma offered better functionalities for setting up test tasks and self-recorded interviews, including configurable retakes and duration settings.



Branded Candidate Experience

Jobma enabled Wargaming to incorporate its branding elements into the interview process, improving candidate experience from the start



Dedicated Customer Support

Jobma's responsive support team ensured that Wargaming always received the assistance they needed while being open to implementing new feature requests when needed.

**Tailored hiring,
smoothly
integrated!**

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Jobma provided better pre-recorded interview and automation functionalities, integrated with Greenhouse, and we could add our own branding.



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Wargaming

End Results

With Jobma as a partner, Wargaming achieved remarkable results. Here's what changed

- **Streamlined Hiring Process:** Consolidated candidate data into a single platform, eliminating manual uploads and improving efficiency by 40%.
- **Better Candidate Experience:** With improved functionalities for test tasks and self-recorded interviews, applicants had a more structured and smoother interview.
- **Smarter Recruitment Tracking:** Improved reporting and tracking helped hiring teams make faster, data-driven decisions.
- **Reliable Client Support:** Jobma's responsive customer service team provided ongoing support, ensuring Wargaming had a hiring solution that evolved with their needs.

Jobma's AI video interviewing platform empowered Wargaming to successfully optimize its recruitment process, improve efficiency, and enhance the candidate experience.

Quick Stats



Wargaming saw a

34%

boost in recruiter productivity with Jobma.



87%

one-way video interview completion rate via Greenhouse ATS.



94%

live video interview completion rate.