

GEHL X KONTAINER DAM

Improving efficiency and streamlining workflows

Gehl, a global urban strategy and design consultancy, improves efficiency and accessibility in the Kontainer Digital Asset Management (DAM) system – consolidating resources and offering a central image reference library. With AI-powered tagging, teams can effortlessly search for precedent images, streamlining their workflow.

"Kontainer DAM has significantly improved the way we organize and access our visual assets"

**Gehl**

Virginia Lui | Project Manager & Senior Creative Strategist



+30

Awards & recognitions

+250

Cities transformed

25

Years in business

A GROUNDBREAKING CONSULTANCY



GEHL COMPANY PROFILE

Shaping places so they can shape us

Gehl is a networked urban strategy and design consultancy with offices in Copenhagen, New York, and San Francisco. They offer expertise in architecture, urban design, landscape architecture, and city planning. Gehl addresses global trends using empirical analysis to design for social behavior that drives meaningful change.

Their approach is iterative and holistic. They begin by working to understand a space's existing life before shaping the built environment. These existing activities, user groups, and behavior patterns inform future visions and designs that invite public life to flourish.

"Integrations and SSO are integral components of our solution. We need fast and secure access to ensure project progression"

René Tønnesen Årki, Gehl, IT Manager

Key Kontainer features used by Gehl



Google Drive Sync

Smooth document management across team platforms



Smart Folders

Save time with auto-maintained Smart Folders that display files based on predefined tagging criterias.



File CDN URLs

Sharing files hosted in Kontainer with CDN view or download links



Adobe Integration

Design teams can browse, preview, and insert images within their apps



ADFS Single Sign-On

With AD integration for user groups in Kontainer, you ensure direct login and correct and limited access to Kontainer



Amazon AI & Smart Search

Fast, AI-powered file tagging and retrieval with 'search similar'

+25k

Weekly CDN calls

+55k

Downloads

+20k

Assets

GLOBAL DISTRIBUTION & CROSS-TEAM COLLABORATION

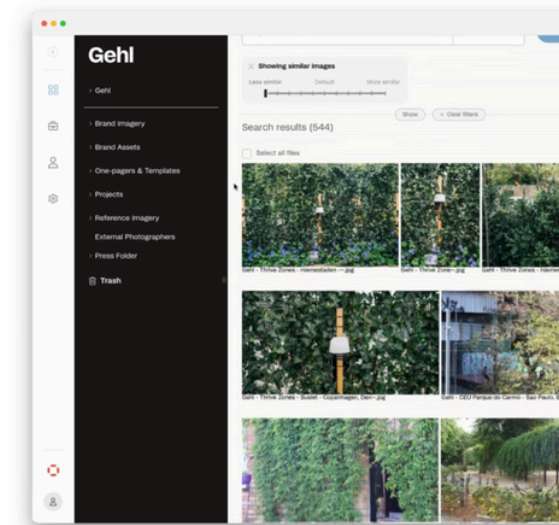
TAGGING | FILTERED SEARCH | SMART FOLDERS

A Centralized hub for smart workflows

By centralizing their digital resources, Gehl ensures seamless collaboration, brand consistency, and efficiency in every project.

With AI-powered search and category filters, users can effortlessly locate, categorize, and retrieve project references. Smart folders automatically create structured folders based on tags, ensuring that sales teams, designers, and external partners always access the right materials.

EXPLORE DAM FOR ARCHITECTS



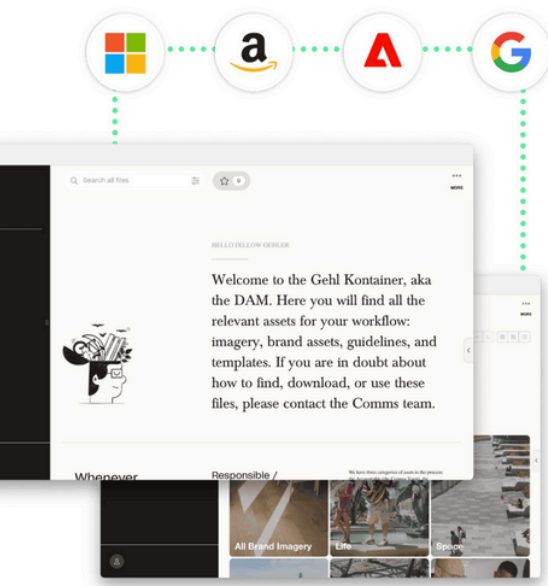
GOOGLE | AMAZON AI TAGGING | ADOBE

Better user-experience & journey

Gehl's brand identity is reinforced through a welcoming, user-friendly interface that enhances page design and effortlessly guides users.

With seamless integrations like Google Drive sync, Amazon AI tagging, and Adobe, teams can find assets while eliminating manual file transfers. These tools ensure that everyone works with the latest versions, maintaining brand consistency across projects and collaborations.

FIND OUT MORE ABOUT AI OPTIONS



"Integrations and SSO are integral components of our solution. We need fast and secure access to ensure project progression"

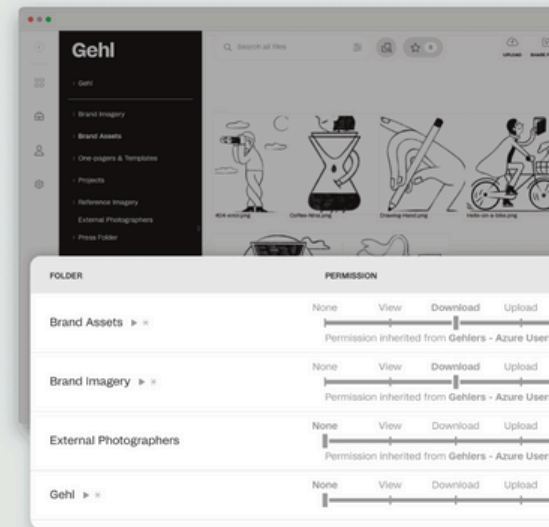
René Tønnesen Årki, Gehl, IT Manager

ACCESS | SSO | PUBLIC LINKS

Secure & seamless access to assets

Gehl maintains controlled access to brand assets with single sign-on (SSO) and user- and group-specific permissions. Administrators manage folder and data access levels for colleagues, partners, press, sales teams, open public links, etc.

This structured approach ensures that only the right people access the right content, strengthening brand consistency and global collaboration.



OTHER CLIENT CASES



Blue Water Shipping

Global brand strength and compliance, marketing/sales shops, CDN links, etc.



Sika-Design

Sika-Design creates a better overview with Kontainer's DAM-system



SELECT SPORT

Combining PIM & DAM to ensure data quality across the digital ecosystem

