



## CASE STUDY

# Adler Planetarium

Chicago, IL

### Challenge:

Adler needed to modernize its budgeting and forecasting processes to better support decision-making and reduce administrative overhead. Like many institutions, their legacy systems and workflows required centralized approvals and limited visibility for team members.



### The Martus Solution:

- Enabled department users to build and manage their own budgets
- Seamless integration with accounting system leading to fast implementation and high adoption across the organization
- Leveraged Martus' side-by-side budgeting for scenario analysis



### Results

- 3x faster financial decision-making
- \$25,000+ annual personnel cost savings
- 50% time savings in budget cycle
- Strengthened collaboration and reporting accuracy

*"Martus has been a game changer for us in budgeting - improving our collaboration and providing multiple reporting dimensions."*

**-Audris Wong, CFO**

**See how Martus helps cultural institutions budget smarter and adapt faster.**

