



CASE STUDY



National Automotive Fleet Association

Challenge:

NAFA struggled with navigating a complex array of financial data and budgetary planning tools, which made efficient financial management and clear decision-making difficult. The cumbersome system slowed down workflows and diverted valuable resources toward managing basic financial tasks instead of focusing on strategic organizational goals.



The Martus Solution:

- Seamless real-time data integration with existing systems, which significantly enhanced budgeting activities and enabled informed decision-making for the entire team
- Previously labor-intensive tasks now streamlined through automation and user-friendly design elements
- Offers a quick and transparent snapshot of financial health through custom reports



Results

- \$25k Annual Cost Savings
- 4x Faster decision-making
- 33% reduction in time spent on financial tasks

"Cheers to a system that actually backs up its promise with performance."

-Bill Schankel
COO

**See how Martus helps
associations budget smarter
and adapt faster.**

