

Scaling Boarding, Daycare, and Grooming with Confidence

Challenges

- **Managing Multi-Location Complexity:** Operating mobile grooming, salon, and boarding/daycare services made it difficult to maintain efficient workflows and coordination across all units.
- **Reduced Owner Involvement:** As the owners stepped back from daily operations, they needed a way to maintain visibility and ensure teams remained accountable without being hands-on.
- **Scattered Client Communication:** Client messages were spread across different channels, causing confusion, missed bookings, and inconsistent customer experiences.

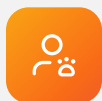
Solutions

- **Unified Operations with MoeGo Dashboard:** Used MoeGo's centralized dashboard to manage all locations in real time, streamlining scheduling, task tracking, and staff oversight across service types.
- **Performance Transparency Through Reporting & Tasks:** Leveraged MoeGo's task management and reporting tools to delegate responsibilities and monitor team performance, keeping leadership informed and in control.
- **All-in-One Messaging Center:** Consolidated all client communication through MoeGo Messaging, integrating SMS, video updates, reminders, and follow-ups to deliver a seamless client experience.

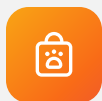
Results



Molly's Pampered Paws achieved a **56% increase** in appointments.



There is a remarkable **56% growth** in clientele compared to the previous year.



Expanding into boarding and daycare led to an impressive **78% increase** in net sales.



Business name

Molly's Pampered Paws

Business type

Grooming, Boarding, Daycare & Training

Location

Smithville, Tennessee
Arrington, Tennessee

Team size

30+ team members

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MoeGo really encompasses all of our business. You handle our mobiles, our salon grooming, and now our boarding. MoeGo is so far ahead of what's already out there and you're just getting started with it.



Molly & Todd

Molly's Pampered Paws

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