

MANUFACTURING

100-250 EMPLOYEES

How Nectar increased employee engagement by 90% with 1st Choice Cabinetry

90%

INCREASED EMPLOYEE ENGAGEMENT

Engagement scores in the Greatest Places to Work survey rose by 90%.

75%

IMPROVED INTERNAL SURVEY SCORES

Scores related to happiness from receiving and giving shout-outs increased by 75%

<7%

DECREASED TURNOVER

Turnover rates dropped from 25% before Nectar to less than 7% after implementation

The Customer

1st Choice Cabinetry, a leading cabinet distribution company, experienced significant growth, **doubling their workforce from 70 to 140 employees**. Despite this rapid expansion, the company faced challenges in employee engagement and recognition, which prompted the HR team to seek a comprehensive solution.

The Challenge

Before implementing Nectar, 1st Choice Cabinetry faced several challenges that impacted employee engagement and retention. The company had limited recognition programs in place, which primarily consisted of manually sending certificates and gift cards for customer-facing roles. Employees in non-customer-facing roles felt overlooked and undervalued. This led to a sense of isolation with remote employees and non-headquartered employees.

The Results

The implementation of Nectar resulted in significant improvements in employee engagement and retention at 1st Choice Cabinetry. Turnover rates decreased dramatically, dropping from 25% before using Nectar to **less than 7%** after its implementation.

The Solution

To address these challenges, 1st Choice Cabinetry implemented Nectar. Nectar provided them a way that allowed employees across all locations to participate in recognition activities. The platform automated many of the previously manual processes, reducing the administrative burden on the HR team.