

10 Ways To Promote Your Referral Program



Send Emails To Your Customer Base

Email Subject: Your Referral Link {First Name}

YOUR
LOGO
HERE

Hi {First Name},


Thanks for joining our referral program.

Copy the links below to refer Credus to a friend who owns a small business and you'll get \$200 for every referral that becomes a client.




Issue referral links to your CRM contacts


Now it's time to promote your referral campaign! You can invite people to register to refer, or embed your campaign on your website, or even sync your CRM contacts. Click on each block to see how it works.




Get your join link, and let people register to refer




Generate referral links for your CRM contacts




Install a widget on your website or in your platform



Install a pop up on your website or in your platform



Embed your join link on your website



Upload and email your contacts their referral links

To add users to this campaign via API, read our [API Docs](#) [here](#).

Sync Your Contacts

links for all or some of your contacts, these contacts will NOT be notified unless you specify they should be in the next step. After your sync is complete, the CRM contacts you chose to sync will each have a referral link inside HubSpot.

CHOOSE YOUR CONTACTS MAP YOUR FIELDS CONFIRM


☐ Toggle this ON to make this function ongoing. This will continually add your new contacts from hubspot to this referral campaign.

Select which contacts you want to sync with your campaign, this will add users to your "SDC" campaign and automatically generate referral links for these users.

☐ Sync All Contacts ☐ Sync from Specific List

NEXT

Add a widget to the most popular pages on your website






**Referral Factory**[Features](#) [Examples](#) [Integrations](#) [Pricing](#) [Resources](#) [Log In](#) [Start Free Trial](#)


Launch A Referral Program To Supercharge Your Growth

Want to grow your business? Our referral software can help you do that. Sign up, build a referral program, and ask your customers to spread the word. No coding required.

[Get A Demo](#) [Start Free Trial](#)






* 15-day free trial

* Integrates with     




Once they sign up and spend at least \$50, you'll both get \$10.

Refer Now


    

<https://referrals.website.com>


[Copy Link](#)

 **Refer A Friend**


Why Customers Choose Referral Factory




Plug and play software to build and track your referral program.



Access to referral program templates, designed by experts.




Integrates seamlessly with your CRM, or internal workflows.

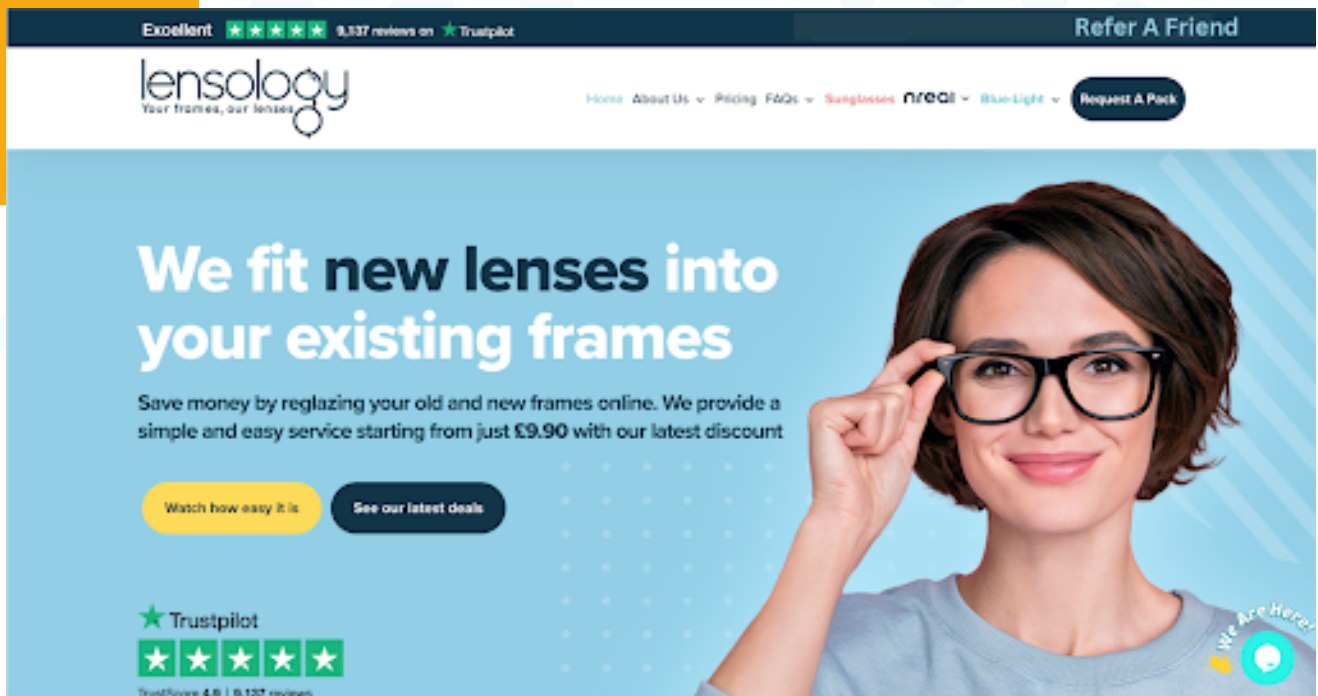


Automate asking your customers to refer friends.

[Explore All Features](#)



Add a pop-up inside your logged-in environment

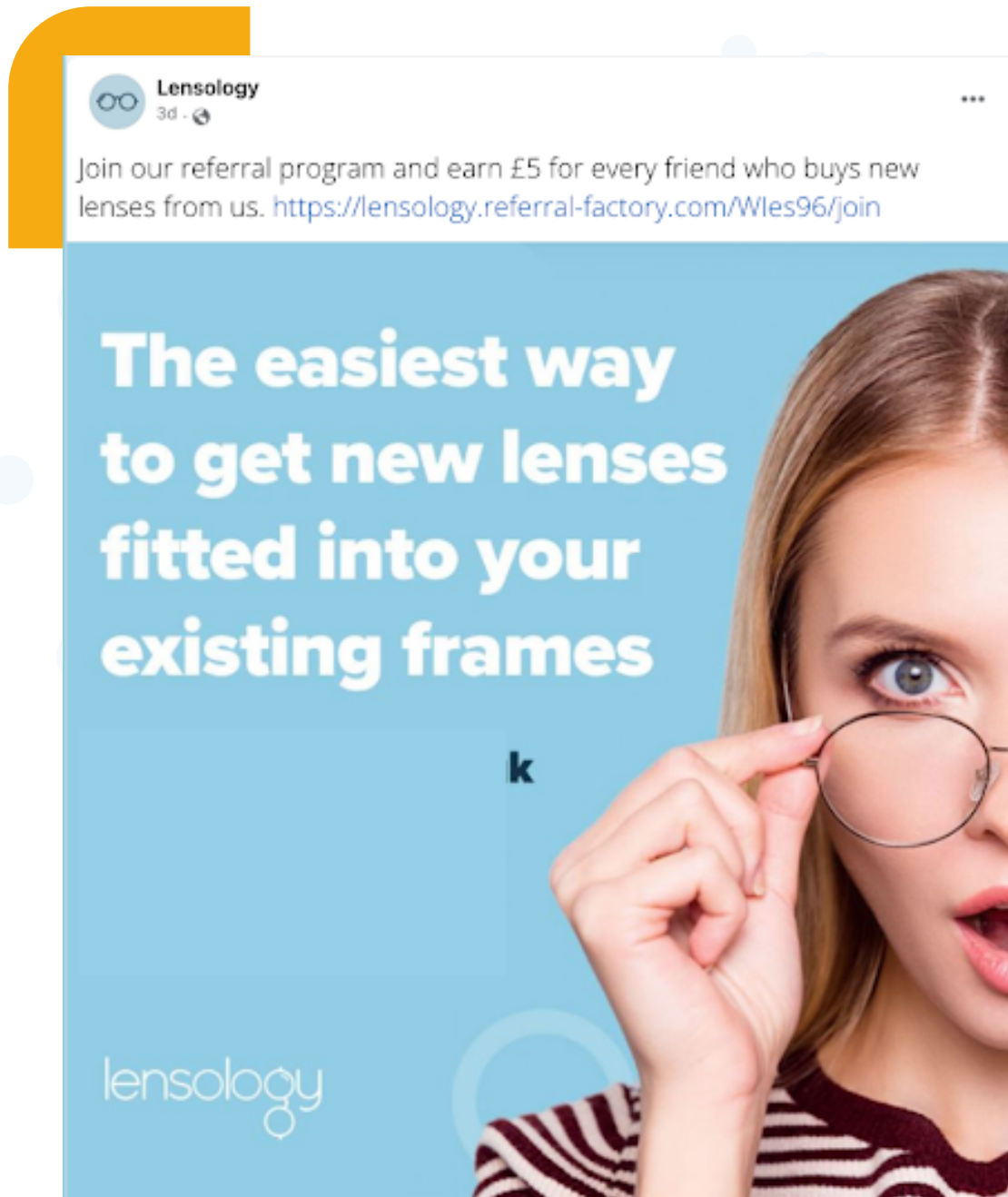


Download your campaign QR Code and promote it in physical locations

**Love your lenses?
Refer a friend**



Promote your referral campaign on Social Media



Include your referral campaign in your newsletters

**Earn \$100 For Every
Customer You Refer To Us**



Hi ,

Greetings from Referral Factory - the platform used by thousands of marketers to supercharge their growth 🚀

As a member of our community, we'd love your help in spreading the word about Referral Factory, and you can earn a bounty for it! Sounds fun, right?

Here's how it works - when you refer someone, they'll get a FREE month to test out our platform. And if they become a paying customer after their trial, we'll pay you \$100.

It's a win-win situation for everyone!

Share your referral link with your friends, family, colleagues, and anyone who'd be interested in leveling up their referral marketing game, and earn \$100 for every customer you send our way.

[REGISTER TO REFER HERE](#)

Add your referral campaign link to your email signatures



TaxFam

TaxFam Contact List

To: Jessica Paluzzi

Inbox - Referral Factory 07 March 2023 at 04:43



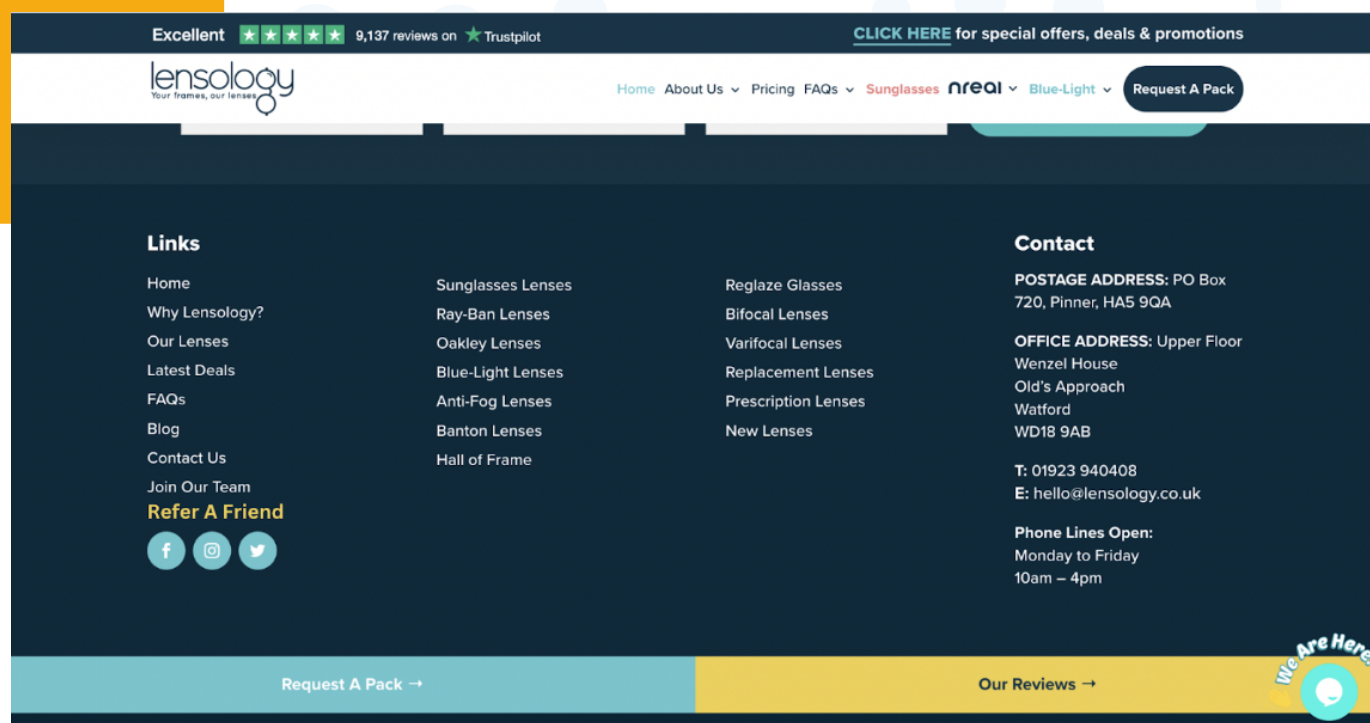
Hey Jessica,

Here's our contact list csv file. These contacts are already in Hubspot. Most of them are not in Referral Factory. Can we delete the ones that are in Referral Factory and start from scratch? Can we also Delete the old campaigns that we used just to learn? Thanks.

Moses Joseph
TaxFam

[Refer A Friend And Earn \\$100](#)

Insert a link to your referral campaign in the footer of your website



Train your team to ask for referrals

