



Customer Success Story

Reflectiz Empowers Efficient Management of Website Security

Jamie Rossato
Chief Information Security Officer

The CISO of Australian Lion shares his thoughts on innovation in web security and explains why he chose Reflectiz over other solutions.

About Lion

Lion, a subsidiary of the Japanese beverage conglomerate Kirin, is an alcoholic beverage company operating in Australia, New Zealand and the United States. Among its brands are Tooheys, Hahn, Steinlager, Speights, Voodoo Ranger, Oberon Ale, Four Pillars (gin), Wither Hills (wine), and many more – with a proliferation of brand related websites in turn.

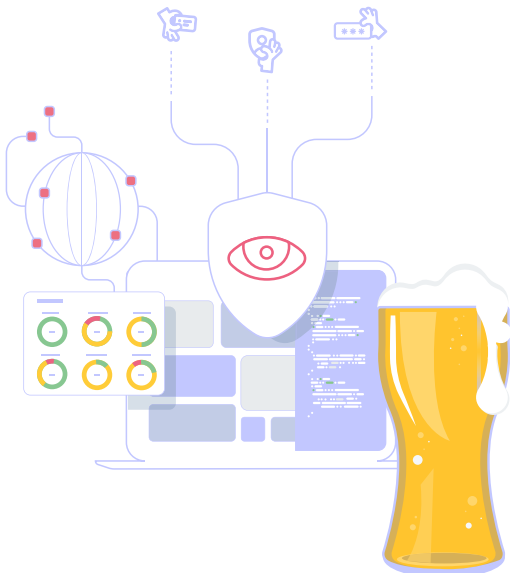
Why Lion Chose Reflectiz

Lion chose Reflectiz primarily for the enhanced visibility it provides, allowing central oversight of all web environments. Lion's cybersecurity team faced the challenge of ensuring the security of multiple websites, performed by various parties both internal and third-party, was maintained.

Digital teams will often implement and maintain sites differently, however a cybersecurity team needs to be able to continually assess these sites in a consistent manner, which is where Reflectiz comes into play.

Given diversity in website management, Lion's CISO, Jamie Rossato, clarified Lion's decision to utilize Reflectiz's services:

"We wanted a lightweight tool that could give us security insights into the code and applications deployed at all our key sites and I didn't see too many out there. We looked at Reflectiz and thought, well, that's going to be something that can give us that ability to rapidly and easily get us that continual oversight".



The Value Reflectiz Provides

Reflectiz provided a holistic solution that enabled complete visibility over all web environments. Jamie underscores Reflectiz's value in aiding Lion Cyber's transition from initially identifying issues to be remediated to governing remediation through the various digital teams.

He highlights Reflectiz's ability to offer actionable insights and recommendations, streamlining Lion's remediation decision making and more effective governance.

Rossato emphasizes the convenience of consolidating these insights and recommendations for sharing with third-party stakeholders, facilitating collaboration and expediting the resolution of security issues. He states, *"The nice thing with Reflectiz is our ability to bundle insights and recommendations and share them with third parties. We can then monitor the rate at which the identified issues and addressed through Reflectiz."*

Working with Reflectiz

The positive experience of working with Reflectiz is rooted in the exceptional support provided by the Reflectiz team, as expressed by Jamie:

"I've been really happy and pleasantly surprised with the level of support that we've got from Reflectiz and the team. Supporting us not just at implementation, but post-implementation and beyond."

Rossato acknowledges Reflectiz's dedication to ensuring ongoing success and satisfaction throughout their partnership.

Book your demo today!

Experience the benefits of Reflectiz firsthand and enhance your web defenses, just like Lion Corporate did.

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