



Smarter Event Management for USY Programs

Results: Better Data, Better Engagement

- **Increased Registrations & Payments**

Since using Regpack, USY has seen a clear increase in online program registrations and payments, helping drive participation and reduce administrative work.

- **Smarter Reporting & Insights**

With easy-to-build reports, USY can now track the metrics that matter and make more informed decisions for their programs. Reporting tools remain one of their favorite features.

- **Flexible, Centralized Registration**

USY values the control Regpack provides, allowing them to choose what information they collect and manage it all in one place.

- **Stronger Participant Engagement**

Built-in email tools allow for seamless, targeted communication with families, strengthening relationships and reducing the need for outside tools.

Organization Overview

United Synagogue Youth (USY), the youth movement of USCJ (United Synagogue of Conservative Judaism), empowers Jewish teens to explore their identity, build leadership skills, and form lifelong connections through immersive programs and events across North America.

Challenge

Before Regpack, USY faced challenges managing the complex logistics of event registration and data collection. Coordinating multiple events across regions meant juggling participant information, manually building reports, and using various tools for outreach and communication. With limited time and a lean team, they needed a centralized system that could simplify registration, automate communication, and ensure they were collecting the right data, all in one place. There were also concerns about ensuring participants could navigate and complete registration easily.

Why Regpack

USY chose Regpack because of its ease of use and flexibility in program registration. The platform allowed the team to build customized registration flows tailored to the needs of both staff and participants. When challenges around registration usability arose, Regpack implemented changes that made the experience smoother for users. The proven track record, combined with supportive customer service, made onboarding easy, even for non-technical staff.