## Skillfully/ZATHENA

### How Athena Revolutionized High-Volume Hiring with AI-Enabled Skills Assessment

Athena, a leading staffing platform specializing in matching Fortune 500 executives, startup founders, and high-performing professionals with elite support staff, faced significant challenges in their hiring process. Processing up to 30,000 applications a month for Chief of Staff and Executive Assistant positions, Athena struggled with conventional assessment methods that proved both inefficient and increasingly unreliable. Traditional fixed-answer assessments were susceptible to answer sharing among candidates, while the resulting lack of reliable hiring data forced greater reliance on time-intensive human screening interviews. These challenges led to extended hiring timelines, increased costs, and concerning levels of new-hire attrition.

### Implementation and Solution

Athena partnered with employment platform <u>Skillfully</u> to develop a revolutionary approach to applicant vetting through AI-enabled simulations that directly mirror real-world job scenarios. The implementation began with a systematic analysis of role requirements, using NLP extraction to create precise "Skills Targets" that went beyond traditional job descriptions. Through work with Athena's hiring teams, Skillfully developed four distinct, dynamic simulations that recreated actual job conditions and challenges new hires would face on the job.

The key innovation in Skillfully's approach is the **development of Al-powered** scenarios that adapt based on candidate interactions, eliminating the possibility of answer sharing while providing authentic assessment of skills in a professionally relevant context. For example, in scenarios testing client interaction skills, the simulation evolved dynamically based on the approach and responses given by the applicant to the simulated client persona, providing a genuine evaluation of their capabilities rather than their ability to memorize correct answers to more conventional question-and-answer assessments.

Human-Centric Hiring in the Age of Al

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The initial pilot program processed 1,000 applicants, **demonstrating a 90%** alignment with Athena's existing hiring recommendations while eliminating the need for preliminary screening interviews. Importantly, Skillfully's platform also identified qualified candidates who might have been overlooked in traditional screening processes, expanding the pool of potential talent.

### **Results and Impact**

The implementation proved transformative for Athena's hiring process, delivering significant measurable benefits:



#### **Time Efficiency**

Skillfully saved Athena's hiring team the equivalent of 38 days of team time per 1,000 applicants assessed, dramatically reducing the resources required for initial candidate screening.



#### Scalability

Following the successful pilot, Athena expanded the implementation to process over 10,000 applicants monthly, with capacity to scale to 20,000-30,000 applicants while maintaining assessment quality.



#### Enhanced Assessment Quality

The dynamic nature of the Al-powered simulations eliminated the possibility of answer sharing, ensuring consistent, reliable evaluation of candidate capabilities.

### Key Learnings and Future Applications

A crucial insight from this implementation was the importance of not just identifying required skills, but understanding how these skills manifest in actual job performance. This deeper level of analysis enables more precise measurement of candidate capabilities and provides valuable data for both hiring decisions and post-hire development planning.

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The success of this implementation demonstrates the **potential for Al-enabled skills assessment to transform high-volume hiring processes** across industries.For organizations facing similar challenges with traditional assessment methods, **Skillfully's approach offers a scalable solution that maintains assessment integrity while significantly reducing the resource burden on hiring teams**.

As Athena continues to scale their use of the platform, their experience serves as a compelling example of how innovative technology can solve complex hiring challenges while improving both efficiency and outcomes. Organizations looking to enhance their hiring processes should consider how AI-enabled skills assessment could help them achieve similar transformative results.

## Athena Executive Contact

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