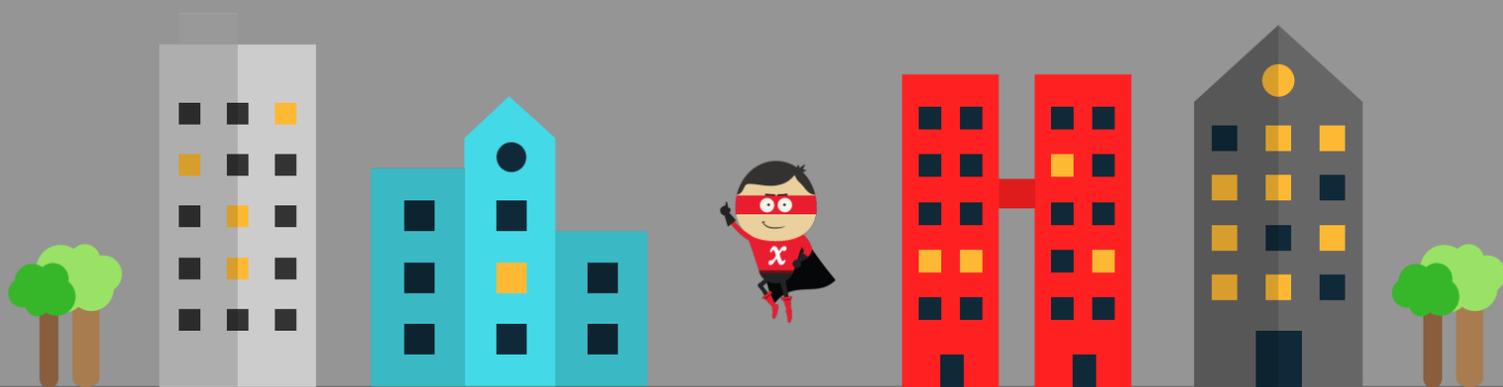


SAVE TIME AND MONEY WITH CROSSWARE

THE FINANCIAL BENEFITS OF CROSSWARE MAIL SIGNATURE



SO, YOU WANT TO UPDATE YOUR EMAIL SIGNATURE?

IMAGINE YOU ARE PART OF A COMPANY OF **10,000** PEOPLE, WITH A PASSION FOR CONSISTENT BRANDING. YOUR MARKETING TEAM WANTS TO ADD A NEW EASTER BANNER TO EVERYONE'S EMAIL SIGNATURES...



We got you a little something for Easter...

Unwrap your Egg!

WITHOUT CROSSWARE MAIL SIGNATURE

10,000

EMPLOYEES WHO NEED SIGNATURES

\$80

AVERAGE HOURLY RATE

00:15

TIME SPENT UPDATING EACH SIGNATURE



2,500

TOTAL HOURS WASTED ON MAKING ONE EMAIL SIGNATURE CHANGE

\$200,000

TOTAL COST OF TIME SPENT MAKING ONE EMAIL SIGNATURE CHANGE



SMALL SIGNATURE CHANGES CAN BE A HUGE TIME DRAIN FOR INDIVIDUAL EMPLOYEES. **LUCKILY, CROSSWARE MAIL SIGNATURE IS HERE TO HELP.**

CENTRALIZED MANAGEMENT MEANS NO MORE TIME WASTED CHANGING YOUR INDIVIDUAL SIGNATURES.

WITH CROSSWARE MAIL SIGNATURE

\$42,000

COST OF CROSSWARE MAIL SIGNATURE FOR 10,000 USERS

\$158,000

MONEY SAVED EACH YEAR, EXCLUDING EARNINGS AND VALUE GENERATED FROM ADS

376.2%

RETURN ON INVESTMENT

NOTE: WE DIDN'T ACCOUNT FOR THE ADDED VALUE OF CROSSWARE MAIL SIGNATURE'S UNIQUE FEATURES, ASSUMED ONLY ONE CHANGE PER YEAR, AND ONE DEVICE PER PERSON. THE REALITY IS LIKELY A MUCH LARGER SAVING / ROI.

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